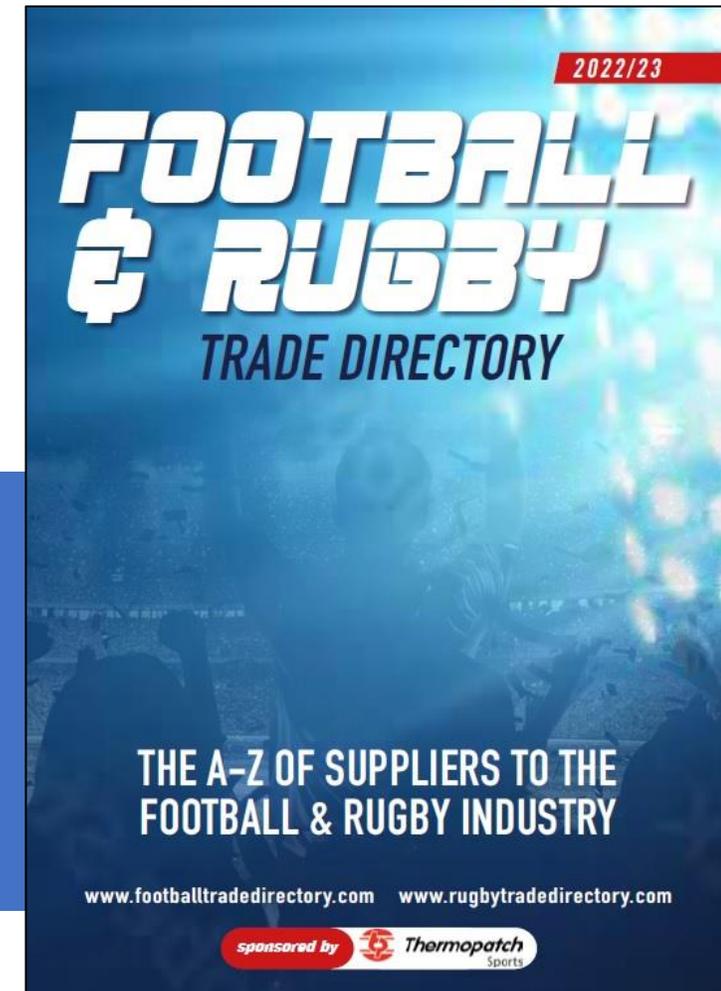


Two Sports, One Book

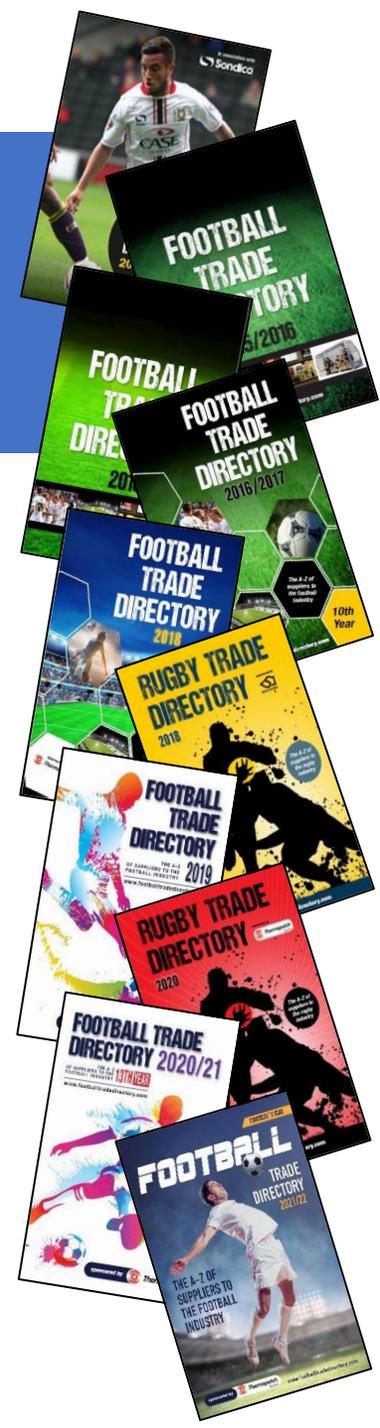


2023 FOOTBALL & RUGBY
TRADE DIRECTORY
INFORMATION PACK



Brief History

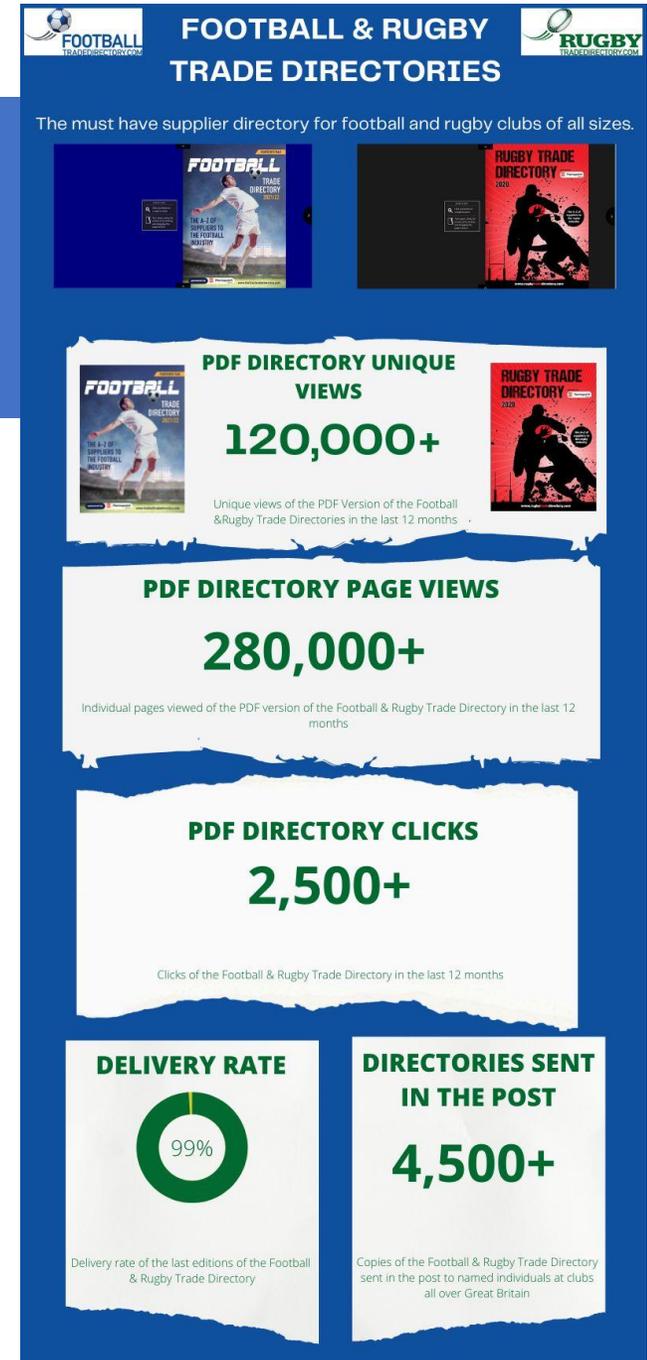
- The Football Trade Directory was first published in 2007 with the first Rugby Trade Directory published in 2018.
- Since launching the online PDF versions in 2019 we have averaged over 120,000 unique views per year.
- Leading industry suppliers have sponsored the directory including Thermopatch Sports, Lotto, Joma, Sondico, Vandanel, Masuri and JD Sport.
- Published directory goes hand in hand with our website.
- For 2022 we are combining both books into one directory.



Visibility

- For any business getting access to new potential clients is key.
- Since launching the PDF version of both directories in 2020 the interaction with both directories has gone from strength to strength.
- Print run of 6,000 with the hard copies read on average by 4 people*.
- In addition the online PDF version is sent to thousands more contacts from top division clubs to grassroots in football & rugby.
- The PDF version is also update throughout the year with the new versions sent by email to club officials.
- There is great brand recognition amongst club officials.

*based on research undertaken in 2020



Some of our advertisers



Grow your client base

- The football & rugby directories have been helping to connect businesses and clubs for over 15 years.
- Both directories have reached industry contacts from all levels of the game from the top divisions to grassroots.
- The directories have a proven track record of helping a whole range of suppliers in the game to find and create long lasting partnerships in football & rugby.
- Our directories are a simple and cost-effective way to help put your business in front of key contacts at clubs all over the United Kingdom & Ireland.

Stand out from the crowd

From this

Landways
Unit N301B, Vox Studios,
1-45 Durham Street,
London, SE11 5JH
0203 176 0177

To this

PREFERRED SUPPLIER

Landways
Improve fan match-day
experience with new digital
infrastructure

Unit N301B, Vox Studios,
1-45 Durham Street,
London, SE11 5JH
0203 176 0177
www.landways.com

There are several ways in which you can stand out from the crowd and get the crucial advantage over your competitors in the directories.

One of the ways to do this is with a preferred supplier entry which included in membership

Members 'Preferred Supplier' Listing ONLY £300	FREE Listing in Annual Directory
Up to SIX entries in chosen categories	Single entry in one category
Tagline included	
Hyperlinked URL	
Highlighted entry	
Video link	
Preferred supplier listings on the website	

www.footballtradedirectory.com

<p>Inspiration 14 Stanhoe Mews West London SW7 5RB 020 7370 4646</p> <p>IRIS Sponsorship Iris Tower 185 Park Street London SE1 9DY 020 7654 7900</p> <p>Jardine International Atlas House, Third Avenue Globe Park Marlow SL7 1EY 01628 894701</p> <p>JazzyMedia Ltd 112-114 Great Portland Street London W1W 6PH 020 7323 3223</p>	<p>Jolyn Armstrong Network Nutwood House Leys Garden Newbury RG14 1HX 01635 41677</p> <p>Kalloway 2 Portland Road Holland Park London W11 4LA 020 7221 7883</p> <p>Ketchum 35-41 Folgate Street London E1 6BX 020 7611 3500</p> <p>KHP Consulting Ltd Suite 26, Tulip House 70 Borough High Street London SE1 1XF 07540 802643</p> <p>Lane4 Sponsorship St Mark's House Station Road Bourne End SL8 5QF 01628 533733</p> <p>Lehmann Communications plc Lloyd's Avenue House 6 Lloyd's Avenue London EC3N 3EH 020 7266 3020</p> <p>Leo Burnett Warwick Building Kensington Village Avonmore Road London W14 8HQ 020 7751 1800</p>	<p>Lexis Public Relations 8 Bolsover Street London W1W 6AB 0520 7908 6488</p> <p>Lexis Sport & Entertainment 8 Bolsover Street London W1W 6AB 020 7908 6533</p> <p>LGM Consulting Ltd Top Floor, Number 11 Adelaide Mansions Kingsway BN3 2FD 01273 779508</p> <p>LIDA 36 Golden Square London W1F 9EE 020 7544 3700</p> <p>Limelight Community 33-34 Rathbone Place London W1T 1JN 020 7153 4545</p> <p>Limelight Interactive 33-34 Rathbone Place London W1W 1JN 020 7299 4160</p> <p>LIVE 85 Strand, London WC2R 0DW 020 7554 1111</p> <p>Low & Partners Worldwide 60 Sloane Avenue London SW3 3XB 020 7584 5033</p>
---	---	---

PREFERRED SUPPLIER

JDG Media
Digital ROI for sport through
content, marketing and
media strategy

Station House, Central Way,
Warrington, WA2 7FW
01925 560570
www.jdgmedia.co.uk/

Johno Spence Consulting
40a Peterborough Road
London
SW6 3BN
020 7736 2494

Advertising options

Full page advert (A5)

STATSports®
FIFA APPROVED GPS TRACKER

APEX COACH SERIES
GPS Performance data simplified for coaches at all levels.
Now featuring 10 metrics, allowing coaches to track their players performance on laptops and tablets. Perfect for any team, regardless of level, wanting to improve.

GET A FREE DEMO

CONTACT MARK HARGREY
M.HARGREY@STATSPORTS.COM

½ page advert (A6)

www.footballtradedirectory.com

RAIL SEATING
Ferco Seating Systems Ltd
Unit 28 Atcham Business Park,
Shrewbury, SP4 4UG
01743 761 244

RECRUITMENT & STAFF TRAINING
Aesthetics Events Limited
Gainsborough House
81 Oxford Street, London W1D 2EU
0845 246 11 66
www.aesthetics.co.uk

BMS
Zurich House
Cross Point Business Park
Parkway, Coventry CV2 2SB
02476 437202

Culture World
37 Highfield Chase
Dewsbury
WF13 4DE
07800795160

EDUSPORT USA LTD
Suite L601,
Chancery House
London
WC2A 1QU
0033624896541
www.edusportusa.com

footballcv.com Ltd
Nene Park
Diamond Way
Irthlingborough
Northamptonshire
NN9 5QF
01933 420000

Fresh Developments
30 Torcross Road
Ruislip
Middlesex
HA4 0TB
020 8841 1252

Gap Personnel
Unit K2
Yale Business Village
Elicote Way,
Wrexham
LL13 7YL
01978 294201

TRANSFER INTO A NEW ERA!

- UK PRODUCTION
- INNOVATIVE TECHNOLOGIES
- EXCLUSIVE PRODUCT RANGE
- QUICK TURN AROUND

Thermopatch Sports

WWW.THERMOPATCHSPORTS.COM

¼ page advert (A7)

THE COMPANIES

PREFERRED SUPPLIER
LEDsynergy Ltd
LED colour and digit scoreboards and signs
Synergy House, Knights Courts, Magellan Close, Walworth Business Park, Andover, Hampshire, SP10 5NT
01264303030
www.ledsynergy.co.uk

PREFERRED SUPPLIER
SportsVision
Helping clubs maximise brand and commercial value of stadia & sporting events
4-6 Swaby's Yard, Walkergate, Beverley, HU17 9BZ
07437 055585
www.sport-vision.co.uk

PREFERRED SUPPLIER
Tripleplay
Digital Signage, IPTV & video streaming
11 Staple Inn, London, WC1V 7QH
0845 094 3357
www.tripleplay.tv

SOCKS
Samson Hosiery Ltd
The Dresser Centre, Unit B2 and B3, 16 Whitworth St, Manchester, M11 2NE
0161 230 6182

Morgan Signs Limited
Unit 7 Kings Eight, St. James Road, Brentwood, Essex, CM14 4LF
01277 230060

StreamVue
Kemp House, 156-160 City Road, London, EC1V 2NX
07771971447

BOWLAND BREWERY
ALES OF OUTSTANDING NATURAL BEAUTY

First Sport Equip
UK Contact
0800 999 7700
www.firstsport.co.uk

WE OFFER OUR CLEAN SPORT GEAR FOR YOUR GEAR
Sport is the most beautiful thing in the world and nothing beats the clean, crisp, fresh feeling of wearing clean, crisp, fresh sportswear. We offer our Clean Sport Gear for your gear. It's the perfect solution for anyone who wants to keep their sportswear clean, crisp, and fresh. It's the perfect solution for anyone who wants to keep their sportswear clean, crisp, and fresh. It's the perfect solution for anyone who wants to keep their sportswear clean, crisp, and fresh.

WWW.BOWLANDBREWERY.COM | T. 01200 443992
HOLMES MILL, GREENACRE ST. CLITHEROE BB7 1EB

Text entry options

Block advert

1 category

- **£199+vat**
- Address
- Phone number
- Website (hyperlinked in PDF version)
- Company logo
- Up to 100 words
- Option to add video link in PDF versions

THE COMPANIES

MAIN PARTNERS


Kappa
Richmond House - 4th floor,
15 Bloom Street,
Manchester, M1 3HZ
0161 3939 440
www.kappastore.co.uk

Kappa is recognized as one of the leading manufacturers of the most innovative sports equipment on the collective sports market and provides high performance technical equipment. Major player in rugby (Montpellier Hérault Rugby, Castres Olympique, Aviron Bayonnais, FC Grenoble Rugby...), Kappa is also very present in European football (SSC Napoli, Real Bétis Séville, Leeds United, Aston Villa, Angers SCO,...) but also in handball, basketball and volleyball.

Kit King
9 Upper George Street
Leicester LE1 3LP
0116 262 7332

Kustom Kit
Oakridge Park
Trent Lane
Castle Donington
DE74 2PY
01332 858385

Legia UK
13 Taff Vale Shopping
Taff Street
Pontypridd CF37 4TG
01443 841044

Live4Soccer Crewe
34 Borough Road
Congleton CW12 3HN
0845 603 6225

Locust Sport UK
4 Mason Court
Penrith 40 Business Park
Penrith
CA11 9GR
0793 900 1435

Lotto Sportswear
32 Aragon Place
Surrey
SM4 4QD
01663 766737

Macron
Via Brodolini, 5
40056 Crespellano
Bologna
BO
+39 051 672 00 77

Macron Store Manchester North
1A Bright Street,
Bury
BL9 6AQ
07479 110700

MC Sports (Skipton)
15-17 Sackville Street
Skipton
BD23 2PB
01756 791688

Mercury Sports Products Ltd
Unit 2 Monarch Works
Elswick Road
Fenton
Stoke-on-Trent
ST4 2SH

Mitre
8 Manchester Square,
London,
W1U 3PH
0208 346 2600

PREFERRED SUPPLIER

Moving Forward Sports
Custom made kits & teamwear.Manufactured in the UK.

Unit 2, Station Road,
Northfield, Birmingham,
B31 3TE
0121 475 0333
www.movingforwardssports.co.uk

NewBalance
Appleton House,
430 Birchwood Blvd
Warrington
WA3 7WD
01925 423109

Nike (UK) Ltd
38-19 Market Street
Manchester
M1 1WR
0161 819 2333

Preferred Supplier entry

1x Preferred supplier entry: £49.99+vat
3x Preferred supplier entry: £99+vat

- Address
- Phone number
- Website (hyperlinked in PDF version)
- Up to 15 words
- Option to add video link in PDF version

Free entry

Only in 1 category (no guarantee of being included if space is needed for a preferred supplier)

- Address
- Phone number

Price list

	Non-members price	Members price
1xPreferred Supplier entry	£49.99	£49.99
3xPreferred Supplier entry	£99	£99
Block advert	£199	£150
¼ page advert	£299	£250
½ page advert	£549	£400
Full page advert	£1000	£750
Double page advert	Price available upon request	Price available upon request

Contact us

For more information about membership or to sign up as a member you can get in touch a member of the team on the contact details below.



John Booth

Managing Director

John@sportsglobal.co.uk

07771 916786



Ollie Booth

Marketing Executive

Ollie@sportsglobal.co.uk

07713 484553



Joe Calvey

Marketing Executive

Joe@sportsglobal.co.uk

07443 952324